

The 19th Annual Barney Miller Charity Surf Classic

Dear Potential Sponsor,

Yes, it's on again... the Coffs Coast Region's biggest Charity surf event is in its 19th consecutive year! This years dates are running from 2nd - 3rd June. Friday 1st June will kick off the weekend with a charity auction night that will be held at The Sawtell Hotel & then followed with the first day of contest Saturday 2nd starting 7am at Sawtell Main Beach. So begin praying for swell!

The prize money for this years event will again be \$2000 for Open Mens & after introducing a prize purse of \$750 for Open Women, it attracted more women than we have had before & are in hopes for a larger group this year to build this division. In the history of the event we have raised over \$125000 for individuals – and it's all thanks to the generosity from companies such as yours. At last years event we raised just over \$17000 for Jacob Tasker to help him on his journey to recovery after breaking his jumping off a houseboat at night to save an unconscious mate last year.

This year all the proceeds will go to Steve Ralph from the Central Coast, NSW. On December 9th last year he was holidaying Port Macquarie when he dove into a pool, hitting the bottom headfirst and unfortunately broke his neck in the C5/6 severing his spinal cord. Doctors said it was one of the worst break they've seen. He's got a hard road ahead of him but from what I hear, he's got a strong will to get through this. We hope the money raised will help contribute towards his daily needs & help him on his road to recovery.

The original purpose of the competition was started by good friend and fellow surfer, Joel "Tubby" Bath, who did it for a design n technology HSC project to help myself as I was involved in a motor vehicle accident in April 1999, in which I sustained debilitating injuries. This consequently has momentarily restricted me to a wheel chair. After the first years money helping me with rehab, 2000 – present at my request the money raised has gone to people who have found themselves in a similar situation to mine.

We are asking if you could please supply us with a range of your product to be divided up amongst the 7 male and 2 female division finalists as well as the abundance of raffles & auctions we run over the weekend. Any further promo gear in which you would like to provide us with, such as 150 - 200 stickers would also be much appreciated for competitors bags.

We received some fantastic national magazine support last year from all the major surf mags raising the profile of the comp considerably and these mags will again be supporting us this year. This is a fantastic opportunity for you to once again get your name into the heart of over 150 of surfing's best competitors along with their families and hundreds of spectators. You will receive media coverage as a sponsor of the event on TV, Radio, Newspaper and Magazines, plus your logo on the hundreds of entry forms and T-Shirts circulating in the surfing community.

Being a charity event, this is a great way to put back into the surfing community who have loyally supported companies such as yourselves over many years. There are so many surfers who are now in need and we are trying to provide a low-cost, low- impact and high profile vehicle in which to facilitate this. An exciting part of our program is the Charity Auction night. This has been a great vehicle for us to raise funds – auctioning off surfing memorabilia – and inviting some high profile surfers to attend, which creates a great atmosphere and also a lot of excitement for the spectators.

If there is any way in which you think you could add to this night – whether its supplying us with something to auction, or simply coming along yourselves – it would be greatly appreciated.

If you need any further information, please do not hesitate to contact me

Thanks in advance,
Barney

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